

A PROJECT OF FARMERS WAY (Pvt) Ltd.



VERDANT ACREAGE

ELITE AGRI ESTATES

SECURE YOUR FUTURE — THE TOTAL SOLUTION

www.farmersway.com.pk



FARMERS WAY (PVT) LTD.

Vision

A Life in Harmonious Co-Existence with Nature, Growing Produce in a Sustainable and Responsible Way.

Mission

The Importance of the Impact on 'How we Grow Produce' and 'What we Eat' is Enormous and Must Not be Understated. The Enormity of which Directly Affects the Quality of the Life we Live, and the Nature of the World we Live in. With Commitment and Dedication, Understanding, and a Will (our Will and the Greater Will) to Implement Many Years of Sacrifice and Efforts to Fruition has Begun.

Together we can Make this Mission Possible and Change the World for a Better Place.

Core Values

An Adherence to Maintain High Standards of Achievement with the Combination of Sound ETHICS, TEAM WORK, and a High Level of PROFESSIONALISM. Business Practice is Geared to a Result Based Philosophy so as to Build a Reputation of Trust & Success Through Deliverability.



VERDANT ACREAGE
ELITE AGRICULTURAL ESTATES

LEADING THE WAY - FARMERS WAY

Turn a New Page

in life

in Pakistan

THE GENUINE GREAT RESET

As a Pioneer In Agriculture, the Aspirational CEO of Farmers Way (Pvt) Ltd, Dr. M. Iftikhar (PhD), has Dedicated his Life's Efforts to Mastermind and Develop this Marvelous, Unprecedented Agri Project - Be Prepared to be Rightfully Impressed.

"From a Farming Family, a PhD in Indigenous & Regenerative Food Systems, with Extensive Public and Private Sector Agriculture Experience, It Became Abundantly Clear that Someone, at All Costs, had to Highlight and Address the Critical Issues We are Now Facing in Agriculture. Even More so due to the Very Volatile Times we Live in. Our Natural and Healthy Food Systems have been Hijacked, Our Fertile Lands Contaminated and Destroyed, and the Ecosystem and Biodiversity is Constantly Being Damaged. Many Foods are Now Harmful to Consume, Artificial, without Aroma, and Very Low in Nutritional Value.



In an Era of Amazing Advancement and Technological Progress, Why Should our Foods and Agricultural Practices be so Bad and Harmful? For the Sake of Humanity, the Wildlife, and the Environment, It is High Time to Act and Return to the Vastly Superior Natural and Pure Foods and Practices.

With a Team of Dedicated Professionals, We have Developed and Put Into Practice Exactly Such a Methodology. A Tried and Tested, Robust And Sound Methodology.

We Pray our Efforts and Progress can be a Catalyst, or Impetus, for a Much Needed Agricultural Revolution In Pakistan and Beyond. So We Welcome The Patriots of Pakistan to Join With Us and Partake in this Most Important Endeavour."

PRIVILEGED

Farmers Way (Pvt) Ltd. has the Esteemed Pleasure of Inviting you to Take Advantage and Ownership in our Astounding Agri Masterclass Project, Verdant Acreage.

A Selection of the Most Technically and Technologically Advanced Fully Developed, Fully Functional, Fully Stocked, and Fully Operational Elite Agri Estates. Available In Variants of 5, 10, 15, and 20 Kanals, Your Elite Agri Estate will be One of the Best and Wisest Investments you will Make. Negating the Impact of Future Food Security, Water Shortage, Food Contamination, Energy, Carbon Emissions and Climate Change.

Your Elite Agri Estate will also Give you a Return on your Investment of More than Double Its Comparable Real Estate, as we Ensure the Ongoing Productivity and Sale of Produce from your Elite Agri Estate all Year Round.

Your Elite Agri Estate will also Provide you with an Abundance of Vegetables, Fruits, Dairy, Poultry, Mushrooms, Honey, Meat, Fish, Exotic Fruits and so Much More — All 100% Organic, Halal, Pure, and Non-Contaminated. You will be Hard Pushed to Consume 5% of your Production, so we Purchase 90% plus of your Produce to Give you a Regular, Handsome, and Ongoing Return from your Elite Agri Estate.

This Unprecedented and Remarkably Impactful Project from Pakistan is Most Definitely the Need of the Hour. Receiving Much Attention and Praise from All Key Stakeholders here and Abroad. So Partner With Us to Secure your Future with this Total Solution. Project Site is Conveniently Located 2 Minutes from Neela Dullah Interchange at Exit-19 on the M2 Motorway. Just 55 Minutes from Islamabad City Centre and Selected Due to the Good Microbial Health of its Soil.

A Peaceful, Harmonious, and Self-Sustainable Life with Nature in an Idyllic Setting away from the Pollutions of the City.



FARMERS WAY ADDRESSES 11 OF THE 17 UN SDG'S

THE 17 CONCEPTUAL TOTAL SOLUTION INTEGRATED IN YOUR ELITE AGRI ESTATE



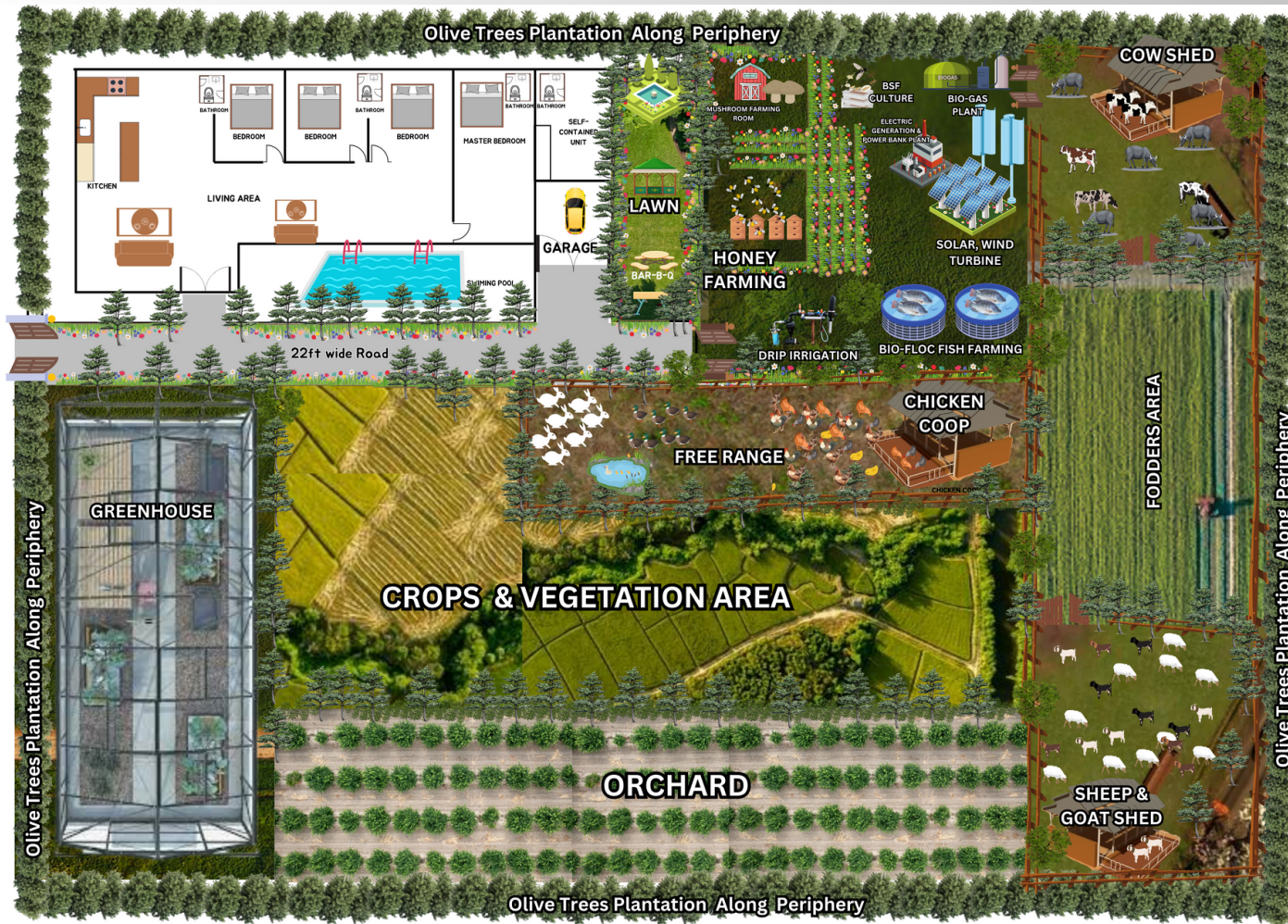
AN INTELLECTUAL PROPERTY OF FARMERS WAY (PVT) LTD.

- Livestock, Vegetation, Orchard, Mushroom Farming & Greenhouse Provided.
- High Nutrient Feed & Fodder for Livestock.
- Machinery & Tools Provided.
- Higher Proficient Sun Tracking Solar Panels.
- Higher Proficient Industrial Methane Bar-5 Biogas.
- An Abundance of Premium Quality, 100% Organic, and Non-Contaminated Produce.
- Non GMO & No Chemicals, Just Natural & Pure Practices.
- Eco-Friendly & Towards Zero Carbon Emission.

Our Pledge: An Expertly Designed, Tried & Tested Integration with Quality International Standard Technology in Place.

SECURE YOUR FUTURE - THE TOTAL SOLUTION

THE OPTIMUM 20 KANAL ELITE AGRI ESTATE- AS PROVIDED



- A Peaceful, Harmonious, & Self-Sustainable Life-Style with Nature
- Quality Pre-fabricated Geothermal Residence with Outdoor Swimming Pool, Lawn, Patio, & BBQ Area.
- A Running Business Returning More than Double its Comparable Real Estate.
- Off-Grid Excess Green Energy - No Electricity, Gas, or Water Bills.
- Quality New EV SUV with 550km Range & Charging Station.
- Fully Provided as Shown.

YOUR HIGH YIELDING, PREMIUM ORGANIC, COMMERCIAL, SUPER FOOD FACTORY

Our Guarantee: Farmers Way will Provide the Complete Support for Continued Success 24/7, 365 Days of the Year.

SECURE YOUR FUTURE - THE TOTAL SOLUTION

THE PROJECT'S ENTIRETY



Verdant Acreage Elite Agri Estates & the Eco-Village is a Part of the Grand & Expansive Total Solution Being Delivered by Farmers Way

SECURE YOUR FUTURE - THE TOTAL SOLUTION

THE ECO-VILLAGE COMMUNITY

As an Integral Part of this Groundbreaking Community Based, Agricultural Global Social Enterprise, a Carefully Designed Eco-Village has been thoughtfully Incorporated into the Project Design.

Again and Again the Feedback Being Received Clearly Indicated the Need to Provide a Suitably Complete Provision for our Respected Elders who Wished to Return to their Motherland. A Provision that Understood the Requirements and Standard of Facilities Needed to Accommodate our Elders with Dignity and Respect. After a Life of Efforts, Love, and Dedication to Pakistan they Deserve no less, so we shall Humbly Provide the Full Support Required to Ensure a High Quality of Life can be Achieved. This Responsibility has not been Taken Lightly, and so the Eco-Village has been Designed Specifically to Cater these Requirements.

With a Community Centric Philosophy at the Core, the Best Possible Dietary Options, a High Standard of Health Care, with all the Facilities Provided in the Project to Take Advantage from, and all Set in an Idyllic Peaceful Setting. A Perfect Setting for Relaxation, Rejuvenation, and a Social Life-Style with the Well-Being and Care for one Another - A Responsibility Happily Taken by all.

Two Variants of High Spec. & Design, Single Story Eco-Villas, Half Kanal 2 bed and One Kanal 3 bed are Available for Immediate Reservation. Off-Grid Energy and Water, Plus all the Facilities and Amenities of the Projects Entirety May also be Fully Utilised.

Ideal as a Retirement Home, Holiday Home, or Permanent Residency - A Healthy Life-Style with Nature & Pure Foods.

HALF KANAL - 2 BED ECO-VILLA



1 KANAL - 3 BED ECO-VILLA



THE HIGH QUALITY RESIDENCE PROVIDED WITH EACH ELITE AGRI ESTATE VARIABLE

5 KANAL ELITE AGRI ESTATE RESIDENCE



2 Bed 1,300 Sq Ft with Kitchen & Bathroom Fittings

Community Based Bio-Gas & Own Amenities Provided

EV CONVERSION FACILITY PROVIDED

10 KANAL ELITE AGRI ESTATE RESIDENCE



3 Bed 1,800 Sq Ft with Kitchen & Bathroom Fittings

Community Based Bio-Gas & Own Amenities Provided

QUALITY NEW EV SEDAN

COMMON AMENITIES

Each Elite Agri Estate will Comprise of Listed Common Independent Amenities; such as, a Gated Entrance, Olive Tree Plantation on Periphery, Green Energy and Power Bank, Plus a Software Operated Drip Irrigation System.

Residences will Include Kitchen and Bathroom Fittings. A Complete Set of Machinery and Tools, Various Animal Sets According to Particular Size of Estate shall also be Provided

First 6 months of Feed and Fodder, Plus all Agri Inputs shall also be Provided Free of Cost.

Cost of Farm Machinery & Tools, Add-Ons, and Paraphernalia is Subject to Change Without Notice as per the Rates of National and International Market (PKR vs Foreign Exchange Parity).

NOTE: A PAYMENT SCHEDULE MAY BE TAILORED TO YOUR SPECIFICS OVER A 1 YEAR, 2 YEAR OR 3 YEAR PLAN AT NO EXTRA COST

THE HIGH QUALITY RESIDENCE PROVIDED WITH EACH ELITE AGRI ESTATE VARIABLE

15 KANAL ELITE AGRI ESTATE RESIDENCE



4 Bed 2,300 Sq Ft with Kitchen & Bathroom Fittings

With a Separate Servant Quarter of 500 Sq Ft

QUALITY NEW EV SUV

20 KANAL ELITE AGRI ESTATE RESIDENCE



4 Bed 2,300 Sq Ft with Kitchen & Bathroom Fittings

With a Separate Servant Quarter of 500 Sq Ft

QUALITY NEW EV SUV

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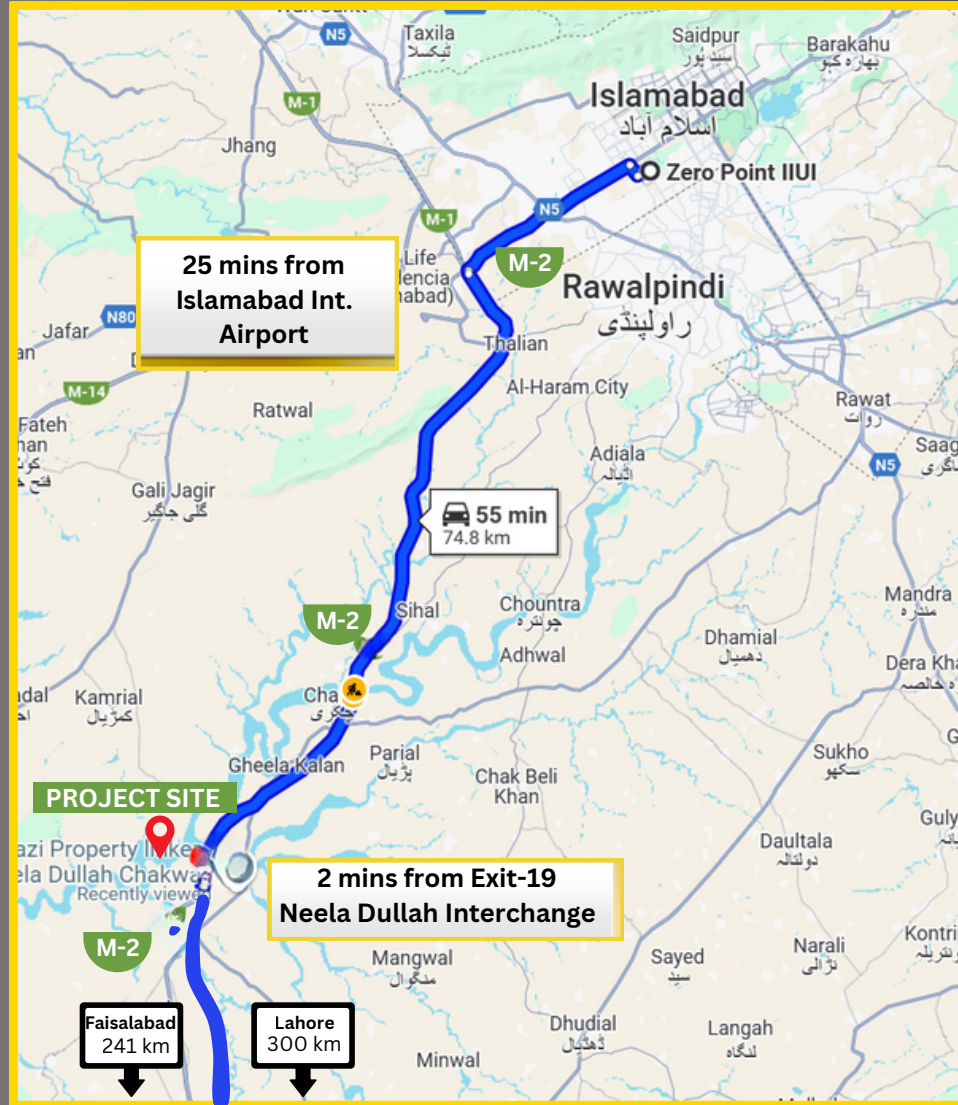
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SITE LOCATION MAP



PRICING

ELITE AGRI ESTATE VARIABLES

5 KANAL - 40,000,000 PKR

Off-Grid Sustainable Living

10 KANAL - 72,000,000 PKR

Off-Grid Green Energy

15 KANAL - 102,000,000 PKR*

Quality Residence

20 KANAL - 1,25,000,000 PKR*

An Abundance of Non-Contaminated Produce

*** FREE QUALITY EV VEHICLE**

High Yielding Running Business

THE ECO-VILLA VARIABLES

HALF KANAL - 13,000,000 PKR

Integrated & Automated

1 KANAL - 25,000,000 PKR

Eco-Friendly

SECURE YOUR FUTURE WITH THIS TOTAL SOLUTION

- 10% Off for Payment Completion within 5 Months.
- Possession & Transfer of Land Rights at 70%
- A Payment Schedule to your Specifics Over a 1, 2, or 3 Year Timeframe is Available for your Convenience.

ALL PRICES ARE FIXED UNTIL AUGUST 2025

FOR BOOKING & RESERVATIONS, QUESTIONS OR QUERIES, DO NOT HESITATE TO CONTACT US FOR A PROFESSIONAL & FRIENDLY SERVICE :



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